



Viet Nam - Strategic Destination of the Global Supply Chains

THE VIET NAM INTERNATIONAL **SOURCING EXPO**



REGISTER NOW !

VIET NAM SOURCING

04-06/09/2025

**SAIGON EXHIBITION &
CONVENTION CENTER - SECC**

799 Nguyen Van Linh Str.
Dist.7, Ho Chi Minh City
Viet Nam

HOST:
**MINISTRY OF
INDUSTRY AND TRADE**
INTERNATIONAL MARKET
DEVELOPMENT DEPARTMENT

ORGANIZER:
ADPEX JOINT STOCK COMPANY



WHY VIET NAM?

VIET NAM - A STRATEGIC AND RELIABLE SOURCING DESTINATION OF THE GLOBAL SUPPLY CHAINS

In recent years, Viet Nam has strongly transformed itself to emerge as a major center of the global production and supply chains, thanks to its ability to supply a wide range of world class quality products at competitive prices.

The implementation of **16 Free Trade Agreements** with almost 60 countries and territories including **EU, UK, ASEAN, China, India, Japan, Korea, Canada, Mexico, Australia...** has provided Vietnamese origin products with significant tariff preferences and competitive advantages over their competitors in the global market.

Manufacturers from Viet Nam offer excellent workmanship at competitive rates and are more flexible with smaller order quantity requests compared to neighboring countries. Buyers can expect competitive labor costs from the country's highly specialized workforce.



Companies seeking to diversify their global supply chains and adopting the "China Plus One" strategy will find Viet Nam's resilient and competitive market a promising land for businesses.

WHY VIET NAM SOURCING?

**FOOD AND
BEVERAGE**

**HOME AND
HOUSEWARE**

FOOD AND BEVERAGE

Viet Nam has a rich agricultural landscape that produces a wide variety of fruits, vegetables, grains, and seafood. This diversity allows for a broad selection of fresh and high-quality ingredients. In recent year, Viet Nam is becoming increasingly known for its food and beverage exports, especially products like coffee, tea, seafood, and rice. Many Vietnamese products have gained international recognition for their quality. Sourcing food and beverage products from Viet Nam can be a strategic move for businesses looking to diversify their offerings and tap into new markets.

HOME AND HOUSEWARE

The industry encompasses a wide range of products, including kitchenware, tableware, home textiles, furniture, decorative items, cleaning supplies, and storage solutions. This diversity allows manufacturers to cater to various customer preferences and market trends. Moreover, many Vietnamese manufacturers are adopting eco-friendly practices and materials, catering to the global demand for sustainable and environmentally friendly products. This trend is appealing to both consumers and businesses focused on corporate social responsibility. The home and houseware industry in Viet Nam is poised for continued growth, driven by both domestic and international demand, as well as the country's strengths in manufacturing and craftsmanship. Businesses looking to source products can find valuable opportunities in this sector.



**LIFESTYLE
ESSENTIALS**

**EXPORT AND
MANUFACTURING
SUPPORT SOLUTIONS**

LIFESTYLE ESSENTIALS

Viet Nam's export industry has witnessed significant growth in recent years, especially in the realm of lifestyle essentials. This sector encompasses a wide range of products that cater to the daily needs and preferences of consumers worldwide.

- **Textiles and Apparel:** The country's textile industry is thriving, exporting a variety of products such as clothing, fabrics, and home textiles. By adopting eco-friendly practices and investing in modern manufacturing facilities equipped with advanced technology, the industry has significantly improved its efficiency and productivity, moving towards building a sustainable, competitive and resilient supply chain.
- **Personal Care Products:** From toiletries to cosmetics, Viet Nam is emerging as a significant exporter of personal care products. The industry benefits from the availability of natural resources and a growing domestic market.
- **Electronics and Appliances:** Viet Nam's electronics industry has experienced rapid growth, with exports of products like smartphones, laptops, and household appliances increasing significantly.
- **Handicrafts and Gifts:** The country's rich cultural heritage is reflected in its vibrant handicrafts industry. Traditional products like lacquerware, ceramics, and silk are popular exports.

EXPORT AND MANUFACTURING SUPPORT SOLUTIONS

Viet Nam's manufacturing industry has experienced rapid growth in recent years, making it an attractive destination for businesses looking to export their products. To support this growth and ensure successful exports, various manufacturing support solutions are available in the country such as Packaging solutions; Logistics Providers; Quality Control and Certification Bodies,... These comprehensive solutions help Vietnamese exporters ensure their products reach international markets safely and efficiently

2024 QUICK FACTS:

ATTENDEE BREAKDOWN BY PRODUCT SECTORS:



90%
Satisfaction rate



85%
Will visit again



95%
Rated International Viet Nam
Sourcing Expo as an important
platform for their business



EXHIBITOR



VISITOR



COUNTRIES &
TERRITORIES



EXHIBITION
SCALE

TOP 4 REASONS FOR ATTENDING:



2025 COVERAGE:



EXHIBITORS:

- Vietnamese manufacturers & exporters produce goods that meet export standard.
- The foreign investment enterprises based in Viet Nam in related sectors.
- Startups of home and fashion products.
- Pavilions of international retailers seeking to recruit suppliers in related sectors.
- Supply chain service providers.
- Suppliers of machineries, equipment, materials, services for Viet Nam manufacturing and supporting industry.

VISITORS:

- Sourcing offices, purchasing experts of international retailers.
- International importers, wholesalers, distributors, traders.
- E-Commerce.
- International trade delegations.
- Local manufacturers and traders who aspire to be suppliers to international retailers.
- Service company, consultants.
- Government agencies, associations, press.



PARTICIPATING BENEFITS:

FIND OUT BUYERS INCENTIVES!



- The Exhibition will be an exclusive opportunity for visitors to meet with qualified manufacturers & exporters and source high quality and innovative made-from-Viet Nam products.
- Identify reliable potential suppliers and sustainable sourcing partners to form long-term strategic partnerships.
- A series of workshop, seminars to be organized in 3 full days along with the exhibition will create practical experience to all visitors to learn more about the Vietnamese market and keep you updated on Viet Nam's industry trends and government trade legislations.
- The Exhibition helps Vietnamese suppliers with manufacturing capabilities to have face to face meetings with international buyers, enabling them to explore new business ideas and expand their opportunities for global exportation.
- The Exhibition will provide an exclusive opportunity for Vietnamese exporters to have free consulting services from the international sourcing experts.

"STRATEGIC PARTNERS OF THE EVENT"



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