



*Viet Nam - Strategic Destination of the Global Supply Chains*

# THE VIET NAM INTERNATIONAL **SOURCING EXPO**



**REGISTER NOW !**

## **VIET NAM SOURCING**

## **04-06/09/2025**

### **SAIGON EXHIBITION & CONVENTION CENTER - SECC**

799 Nguyen Van Linh Str.  
Dist.7, Ho Chi Minh City  
Viet Nam

**HOST:**  
**MINISTRY OF  
INDUSTRY AND TRADE**  
INTERNATIONAL MARKET  
DEVELOPMENT DEPARTMENT

**ORGANIZER:**  
ADPEX JOINT STOCK COMPANY



# WHY VIET NAM?

## VIET NAM - A NEW KEY PLAYER IN GLOBAL SUPPLY CHAINS

Viet Nam is rapidly becoming a key player in the global supply chain thanks to its locational advantages, competitive prices and especially strong trade agreements. With 17 Free Trade Agreements covering nearly 60 countries, including the EU, UK, and major Asian economies, Vietnamese products enjoy significant tariff benefits, enhancing their global competitiveness.

The country's skilled workforce and adaptable manufacturing capabilities make it an attractive option for companies aiming to diversify and strengthen their supply networks. As a rising force in international trade, Viet Nam is set to drive innovation and efficiency, making it an essential partner for global businesses.

## WHY VIET NAM SOURCING?

**FOOD AND  
BEVERAGE**

**HOME AND  
HOUSEWARE**

**LIFESTYLE  
ESSENTIALS**

**EXPORT AND  
MANUFACTURING  
SUPPORT SOLUTIONS**

### FOOD AND BEVERAGE

Viet Nam has become a key destination for global F&B distributors thanks to dynamic growth and strategic location. By sourcing from Viet Nam, foreign enterprises access a robust agricultural sector with diverse, high-quality ingredients. They also have the chance to collaborate with local manufacturers for technology transfer, enhancing processing and packaging to international standards.



### HOME AND HOUSEWARE

The home and houseware industry in Viet Nam offers a diverse range of products, including kitchenware, tableware, home textiles, furniture, and storage solutions, allowing manufacturers to meet various customer preferences. Many Vietnamese producers are adopting eco-friendly practices to align with the global demand for sustainable products, appealing to consumers and businesses focused on corporate social responsibility. With strong manufacturing capabilities and craftsmanship, the industry is set for continued growth driven by domestic and international demand.



### LIFESTYLE ESSENTIALS

Viet Nam's growing export industry, especially in lifestyle essentials, offers significant opportunities for foreign investors. The thriving textile, personal care, and electronics sectors provide fertile ground for collaboration and investment. Additionally, the vibrant handicrafts market showcases unique cultural products appealing to international consumers. By partnering with local manufacturers and leveraging Vietnam's skilled workforce, foreign companies can enhance their market presence and foster sustainable growth in this dynamic landscape.

### EXPORT AND MANUFACTURING SUPPORT SOLUTIONS

As a premier annual international trade exhibition, Vietnam Sourcing Expo 2025 has continuously expanded and refined its offerings, solidifying its reputation as a prestigious event that connects Vietnam's supply chain to global markets.

Returning this year with a comprehensive, enhanced format, the expo will emphasize showcasing products and services that elevate product quality and technology to meet the latest standards of each target market.

Through these integrated solutions, Vietnamese and international exporters can confidently ensure their products reach international markets safely and efficiently. Key exhibition categories include:

- Raw materials for production.
- Machinery, equipment, production lines, and technology
- Packaging solutions
- Processing technology
- E-commerce
- Logistics
- Green export consulting
- Certification and inspection services
- Export financial services



# 2024 QUICK FACTS:

## ATTENDEE BREAKDOWN BY PRODUCT SECTORS:



**90%**  
Satisfaction rate



**85%**  
Will visit again



**95%**  
Rated International Viet Nam Sourcing Expo as an important platform for their business



EXHIBITOR



VISITOR



COUNTRIES & TERRITORIES



EXHIBITION SCALE

## TOP 4 REASONS FOR ATTENDING:



To search for new buyers



Company promotion & to improve company image



To seek new contacts for future business



To strengthen their relationship with local clients and partners

# 2025 COVERAGE:



**10,000+**  
EXHIBIT AREA



**60+**  
PARTICIPATING COUNTRIES & TERRITORIES



**500+**  
EXHIBITORS



**10,000+**  
EXHIBITS: EXPORT QUALIFIED PRODUCTS



**10+**  
CONFERENCES, SEMINARS & ACTIVITIES



**10,000+**  
VISITORS & BUYERS



## EXHIBITORS:

- Foreign manufacturers & exporters produce goods that meet export standards.
- The foreign investment enterprises based in Viet Nam in related sectors.
- Startups of home and fashion products.
- Pavilions of international retailers seeking to recruit suppliers in related sectors.
- Supply chain service providers.
- Supplier of machinery, equipment, materials and services for manufacturing and supporting industries.

**The organizer extends a warm invitation to international suppliers of manufacturing machinery, equipment, materials and services to participate in the expo. We are dedicated to providing a platform for productive matchmaking, enabling suppliers to explore potential business opportunities and expand their market presence in Viet Nam.**

## VISITORS:

- Sourcing offices, purchasing experts of international retailers.
- International importers, wholesalers, distributors, traders.
- E-Commerce Sellers.
- International trade delegations.
- Local manufacturers and traders find new technological solutions, machinery, equipment and raw materials for the manufacturing industry.
- Service company, consultants.
- Government agencies, associations, press.



## PARTICIPATING BENEFITS:

- The Exhibition will be an exclusive opportunity for visitors to meet with qualified manufacturers & exporters and source high-quality and innovative made-from-Viet Nam products.
- Identify reliable potential suppliers and sustainable sourcing partners to form long-term strategic partnerships.
- A series of workshops and seminars to be organized in 3 full days along with the exhibition will create a practical experience for all visitors to learn more about the Vietnamese market and keep you updated on Viet Nam's industry trends and government trade legislation.
- The Exhibition helps Vietnamese and foreign suppliers with manufacturing capabilities to have face-to-face meetings with international buyers, enabling them to explore new business ideas and expand their opportunities for global exportation.
- The Exhibition will provide an exclusive opportunity for Vietnamese and Foreign exporters to have free consulting services from international sourcing experts.

### **"STRATEGIC PARTNERS OF THE EVENT"**



## CONTACT INFORMATION:

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**ADPEX**



**FIND OUT EXHIBITOR INCENTIVES**