

SOURCING VIETNAM

Viet Nam - Strategic Destination of the Global Supply Chains

THE VIET NAM INTERNATIONAL **SOURCING EXPO**



REGISTER NOW !

03-05/09/2026

**SAIGON EXHIBITION &
CONVENTION CENTER - SECC**

799 Nguyen Van Linh Str.
Tan My Ward, Ho Chi Minh City
Viet Nam

HOST:
**MINISTRY OF
INDUSTRY AND TRADE**
INTERNATIONAL MARKET
DEVELOPMENT DEPARTMENT

ORGANIZER:
ADPEX JOINT STOCK COMPANY



VIET NAM INTERNATIONAL SOURCING EXPO 2025 - A GLOBAL MEETING POINT

Viet Nam International Sourcing Expo 2025 has officially concluded, leaving a strong impression on the business community and international partners. With the participation of 450 buyer delegations from across continents and more than 400 Vietnamese enterprises, the event went far beyond a traditional trade fair - it truly became the largest meeting point of the year for import-export activities, reaffirming Viet Nam position as a strategic hub in global supply chains.



VISION 2026 - 4 TRADE SHOWS IN ONE DESTINATION

Viet Nam has become a strategic hub in global supply chains. To strengthen this role, the Ministry of Industry and Trade proudly presents Viet Nam International Sourcing Expo 2026 - the only event that brings together 4 leading trade shows under one roof, offering global buyers and suppliers unparalleled opportunities to connect, collaborate, and thrive.



Unlike conventional trade fairs that focus on a single sector, Viet Nam International Sourcing Expo offers buyers the advantage of multi-sector sourcing in one trip. This unique format allows businesses to explore diverse product categories, discover end-to-end solutions, and build lasting partnerships - all within one integrated platform.



“4 Trade Shows - 1 Destination - Infinite Opportunities”

FOOD & BEVERAGE EXHIBITION

HOME & HOUSEWARE EXHIBITION

EXPORT SUPPLY CHAIN EXHIBITION

LIFESTYLE & PERSONAL CARE EXHIBITION

Food & Beverage Exhibition

- Agricultural produce, processed food, beverages.
- Taste authentic flavors with certified quality and international standards.



Home & Houseware Exhibition

- Furniture, interior & exterior decor, construction materials, handicrafts.
- Explore sustainable, innovative home solutions tailored for global markets



Lifestyle & Personal Care Exhibition

- Fashion, accessories, personal electronics, lifestyle goods, cosmetics, wellness products.
- Source trendy, high-demand products that capture fast-evolving consumer trends.



Export Supply Chain Exhibition

- International retailers, logistics, consultancy, input materials, machinery, industrial parks, packaging.
- Find end-to-end solutions to strengthen your global supply chain.



STRATEGIC PARTNERS



FOR BUYERS:

- One trip, 4 sectors, infinite opportunities: access the entire value chain from raw materials, consumer goods, food & beverages, home & furniture, personal care to logistics and export supply chains.
- Direct connections with trusted suppliers: meet carefully selected Vietnamese companies ready to meet the most stringent international standards.
- Comprehensive networking experience: join well-organized B2B sessions, high-level networking events, and thematic conferences providing the latest market insights.
- On-site surveys and factory visits: gain first-hand insight into production capabilities, quality control processes, and operational standards by visiting supplier facilities directly.



FOR EXHIBITORS:

- Showcase products directly at the exhibition: present manufacturing capabilities and brand strengths to international buyers.
- Expand export markets across continents: connect with buyers from Asia, Europe, the U.S., the Middle East, Africa, and beyond.
- Build reputation and long-term partnerships: strengthen the Vietnamese brand through long-term contracts and trust with global partners.



GLOBAL SUPPLY CHAINS - LASTING VALUE

Viet Nam International Sourcing Expo 2026 will return on a larger scale than ever before, delivering a truly comprehensive international experience for the global business community:



600+

EXHIBITORS ACROSS 4 KEY SECTORS



3,000+

B2B SESSIONS AND THEMATIC CONFERENCES, LAYING THE FOUNDATION FOR STRATEGIC PARTNERSHIPS WITHIN THE GLOBAL BUSINESS COMMUNITY



15,000+

TRADE VISITORS FROM OVER 60 COUNTRIES AND TERRITORIES

Join us at Viet Nam International Sourcing Expo 2026 - where Viet Nam strengths in manufacturing and global trade come together in one integrated sourcing platform. Discover, connect, and grow with Viet Nam - your trusted sourcing destination in Asia.

CONTACT INFORMATION:

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FIND OUT BUYER INCENTIVES

